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INSTITUTE OF INNOVATION ENTREPRENEURSHIP AND SKILLS (IIES)

POST GRADUATE DIPLOMA PROGRAMS

ADMISSIONS PROSPECTUS 2022

About the Institute of innovation entrepreneurship and skills (IIES)

The Institute of Innovation, Entrepreneurship and Skills (IIES) is an initiative of Gujarat University, Ahmedabad. The Institute is envisioned to be a centre of excellence for academics and research in the field of entrepreneurship, innovation and startup ecosystem of India while offering practical and accessible learning and training opportunities to individuals from all walks of life. The Institute is anchored within Gujarat University Startup and Entrepreneurship Council (GUSEC), a special purpose vehicle of the Government of Gujarat, promoted by Gujarat University. GUSEC is a leading authority on startup incubation, acceleration and entrepreneurship development in India.

Our Recognitions

- **Incorporation:** Gujarat University is a University established by an Act of the Gujarat State Assembly named the Gujarat University Act of 1949.
- **UGC Recognition:** Gujarat University is recognised by University Grants Commission (UGC).
- **IIES Recognition:** IIES is a constituent institute of Gujarat University, established as an autonomous institute within the corporate structure of GUSEC.
- **ARIIA Ranking:** Gujarat University ranks #9 in India in the Atal Rankings of Institutions for Innovation Achievements (ARIIA) of the Ministry of Education
- **NIRF Ranking:** Gujarat University ranks #1 within Gujarat amongst all universities on the National Institutional Ranking Framework (NIRF) of the Ministry of Education. GU also ranks #13 amongst all state universities in India and #43 amongst all institutions in India.
- **GSIRF Ranking:** GU is also ranked #1 in the Gujarat State Institutional Ranking Framework (GSIRF) of the Government of Gujarat.
- **Recognised Technology Business Incubator:** GUSEC, a special purpose vehicle of GU, is recognised as a NIDHI Technology Business Incubator (TBI) by Government of India.

Facilities Available for IIES Students

Expert Faculty	Industry Interfacing	Incubation Centre	Prototyping Support	Scientific Infrastructure	Placement Opportunities
Library Access	Research Park	Access to Community	Ecofriendly Campus	Sports City Infrastructure	

PROGRAMS OFFERED: SUMMER 2022 ADMISSIONS

POST GRADUATE DIPLOMA IN ENTREPRENEURSHIP AND INNOVATION (PGD-GEN)

IDEAL CANDIDATES

The post-graduate diploma in Entrepreneurship and Innovation (PGD-GEN) is ideal for:

- **Young graduates,** who wish to start a career in entrepreneurship and eventually start their own startup, or take on a role in a large multinational organisation centred around entrepreneurship and innovation
- **Corporate executives,** who wish to take on entrepreneurial-driven or innovation-centric roles in their existing lines of career
- **Professionals,** desirous of starting their own startup

COURSEWORK

Semester I (July 2022 - December 2022)
- Fundamentals of Entrepreneurship, Startups and Innovation
- Starting Your Own Startup
- Intellectual Property Fundamentals

Semester II (January 2023 - May 2023)
- The Right Tools for Starting Up
- Financials and Venture Capital Ecosystem
- Project Work, which will primarily require candidates to individually, or in a group, develop a business plan and work on conceptualising their startup; and collaborate and network with existing startups through startup incubators at Gujarat University

POST GRADUATE DIPLOMA IN INCUBATION, INNOVATION & ENTREPRENEURSHIP MANAGEMENT (PGD-IEM)

IDEAL CANDIDATES

The post-graduate diploma in Entrepreneurship and Innovation (PGD-GEN) is ideal for:

- **Young graduates,** desirous of a career in the startup ecosystem, startup incubators and accelerators
- **Aspiring professionals** working at incubators, accelerators, & startup support organisations
- **Corporate executives,** desirous of taking on innovation & entrepreneurship-related activities within existing organisations
- **Professionals,** desirous of working with the ecosystem

COURSEWORK

Semester I (July 2022 - December 2022)
- Fundamentals of Entrepreneurship, Startups and Innovation
- Starting Your Own Startup
- Intellectual Property Fundamentals

Semester II (January 2023 - May 2023)
- The Right Tools for Starting Up
- Enabling the Ecosystem & Institution Building
- Project work, which will primarily require candidates to individually, or in a group, work within an active startup incubator and/or an accelerator; & prepare a concept plan for setting up an incubator/accelerator under the guidance of existing startup support orgs. at GU

BENEFITS OF THE POST GRADUATE DIPLOMA PROGRAMS

CERTIFICATE
Get a Post-Graduate Diploma from GU at the end of program

COMMITMENT
Each week: 4 to 6 hrs of classes during evening / off hours

EXEC ORIENTED
Skill-based program, ideal for working professionals

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Eligibility and Selection Criteria

Eligibility for Application: Any individual who has completed graduation in any field shall be eligible for admission.

Criteria and Preference for Admission: Admission to the post-graduate program is competitive, and the following criteria will be considered for admission:

- Fully-completed application with application fee before the deadline
- Statement of Purpose of the candidate
- Educational background
- Professional background

The Admission Committee of the Institute may also conduct personal interviews, group discussions and other activities in order to select candidates for this Post-graduate program.

Important Dates & Program Timeline

Early Application Deadline	July 10, 2022
Document Submission	2nd to 3rd week of July
Final List of Selected Candidates	3rd to 4th week of July
1st Semester	July 2022 - December 2022
2nd Semester	January 2023 - May 2023
Program Conclusion	May/June 2023

Application Procedure & Program Fees

- **Online Application:** Applications can be made online at **iies.gusec.edu.in**.
- **Deadline:** The last date for early application is July 10, 2022. This deadline may not be extended further.
- **Application Fees:** There is a non-refundable ₹500 for each application made.
- **Program Fees:** The total program fee is ₹40,252. This is excluding any applicable taxes such as GST. The first tranche of ₹20,126 is to be paid before the commencement of the program, and the second tranche of ₹20,126 is to be paid before the commencement of the 2nd semester. Nominal fees for examinations and convocation will be additional as per Gujarat University rules applicable at the time.

Questions & Help

Institute of Innovation Entrepreneurship and Skills (IIES)
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